Prunes Seeking Wider Market

DAVIS, Cal. (AP) —The prune is seeking a destiny bigger than the breakfast table. An exhibit here recently displayed these new prune products:

Bottled fresh prune juice, made with a new process that retains the taste of fresh prunes. Frozen prune concentrate. Sieved canned prunes, adaptable for prune ice cream, open face prune pie, prune milkshake, prune bread or cake, prune candy, and prune desserts. Breakfast cereal flakes with 25 per cent prune content. Prune granules. Prune cola.

The exhibit was prepared by the University of California College of Agriculture here.